

CHICATA

FEBRUARY 2012 MEETING ANNOUNCEMENT

Come and join us for a workshop to develop your 60 second introduction, also known as the “elevator pitch”



One of the most important things a freelance professional should learn to do is to speak about their business to others. Being able to sum up unique aspects of your service in a way that excites others should be a fundamental skill. This type of short introduction called the “elevator pitch”—so named because it should last no longer than the average elevator ride—is far too important to take casually. It's one of the most effective methods available to reach new clients and win their attention and to stand out among your peers.



Date and Time: ***Saturday, February 4, 2012***
2:30 – 5:00 PM
(Refreshments & Networking 2:30-3:00 PM)
Place: Hospitality Room
1230 N State Street, 5th floor
Chicago IL 60610

Join us afterwards for dinner at:
Chipotle (a block from the meeting place)

